There are many publications serving the business aviation market and you only have to go to one of the industry shows to see a vast collection of glossy magazines available to business aviation owners, operators, users and anyone with a general interest. The magazines will advise you of all the latest accessories and ‘must-haves’ that go with this exclusive lifestyle, but there is only one business-to-business magazine that will tell you the latest that is happening in the world of business aviation cabin interiors: Business Jet Interiors International.

Published alongside Aircraft Interiors International, the industry-leading title for the commercial aviation sector, Business Jet Interiors International is brought to you by a publisher that specialises in the subject of aviation cabin interiors. The industry enjoys its unique style and content, and the magazine is established as a vital source of information and market data. With the cabin interior offering increasingly influential in aircraft acquisition decision-making, the magazine has an important role to play within the industry.

Advertising your cabin interior products and services alongside other cabin interior products and articles to a carefully targeted audience proves to be very effective, with the proof being sales leads delivered through our reader enquiry service.

The key areas of business covered are:
- Completions and refurbishment
- Catering
- Cabin management systems
- Galleys and lavatories
- IFE and communications
- Interior design
- Textiles and leather
- Flooring
- Seating
- Bespoke fittings and cabinetry
- Lighting
- Craftsmanship
- New concepts
- Market trends/analysis
Business Jet Interiors International is distributed to a unique circulation database accounting for more than 8,000 copies worldwide. The magazine is circulated to corporate fleet operators and multiple independent owners globally, and every single major and minor private charter operator. This is backed by distribution to completion centres, design houses and, of course, to aircraft manufacturers themselves.

Business Jet Interiors International is distributed globally, not just to the long-established US market followed by Europe and the Middle East, but very importantly, the fast-developing Asian market. We can help you get your message in front of buyers and decision-makers worldwide.

Business Jet Interiors International will also be distributed at Aircraft Interiors Expo in Hamburg, Aircraft Interiors Expo Americas, NBAA-BACE, EBACE and on alternate years at MEBAA.

Business Jet Interiors International is a sister publication to leading industry magazine Aircraft Interiors International.
www.businessjetinteriorsinternational.com

The *Business Jet Interiors International* website features weekly industry news updates, blogs and access to the latest issue.

www.businessjetinteriorsinternational.com provides the opportunity for select advertisers to secure one of a limited number of sponsorship banners for a 12-month period. The website also hosts the Business Jet Interiors Supplier Spotlight. This directory, exclusive to magazine advertisers, is a comprehensive listing of leading cabin system suppliers. Each company listed can display a 200-300-word company profile, along with images and contact details.

Key news stories, jobs and blogs of the week are emailed to the entire *Business Jet Interiors International* database each and every week, ensuring the website achieves excellent industry penetration.

**Rates (hosted for a 12-month period)**

**Head-of-page lead banner**  £10,450

**Base-of-page lead banner**  £8,950

**Junior banner**  
(left- or right-hand column)  £7,200

**Supplier Spotlight**  £1,300

Advertising on our website is only available for companies who advertise in our magazine.

Advertisers also have the opportunity to have an email blast to our circulation database with a personalised message; prices on request.
advertisement rates

**2020**

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<thead>
<tr>
<th></th>
<th>Double-page spread</th>
<th>Full page</th>
<th>Half-page</th>
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<tbody>
<tr>
<td>1 insertion</td>
<td>£7,800</td>
<td>£5,350</td>
<td>£4,050</td>
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<tr>
<td>2 insertions (per insertion)</td>
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<td>3 insertions (per insertion)</td>
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<td>£4,635</td>
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<tr>
<td>4 insertions (per insertion)</td>
<td>£6,630</td>
<td>£4,550</td>
<td>£3,450</td>
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</tbody>
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Special positions available (covers, facing contents, etc.)

mechanical details

**Proof:**
Match print or high-resolution colour copy

**Double-page spread trim size**
450mm (W) x 280mm (H); 17.717in x 11.024in

**Page trim size:**
225mm (W) x 280mm (H); 8.858in x 11.024in

**(Full-page ad)**
(Bleed size: 231mm x 286mm)

**Text area:**
195mm (W) x 250mm (H); 7.677in x 9.842in

**Half-page size:**
195mm (W) x 125mm (H); 7.677in x 4.921in

All advertising material should be supplied in an electronic format
April 2020  Focus on Europe’s top VIP aircraft interior designers
EBACE 2020 show preview*
Parallel markets: Innovations from the automotive and marine sectors
Materials review
Copy deadline: 5 March 2020

July 2020  Inflight entertainment and communications
Seating
Lighting
VIP completion houses
Copy deadline: 9 June 2020

September 2020  NBAA-BACE preview*
Focus on North America’s top VIP aircraft interior designers
Copy deadline: 18 August 2020

January 2021  Supplier showcase and annual review:
(4-page package £5,500; 2-page package £4,325)
Galley equipment
Copy deadline: 24 November 2020

*Show preview issues include extra distribution at those events

The feature programme will be subject to change during the year, so please contact a member of the sales team for the latest programme.

If you currently receive the magazine on a regular basis, you must REGISTER to continue to do so. This can be done online by visiting: www.magupdate.co.uk/magazine-subscription/pbji

www.businessjetinteriorsinternational.com  SERVING YOUR INDUSTRY FOR OVER 10 YEARS
sponsorship opportunities

Place a banner advertisement on our weekly news emailer

Exclusive to one company, there is an opportunity to place a banner advertisement at the top of our weekly news emailer, which is mailed out to more than 5,000 subscribers 48 times per year. This exclusive opportunity provides both great exposure and tremendous value for just £10,000 per year.